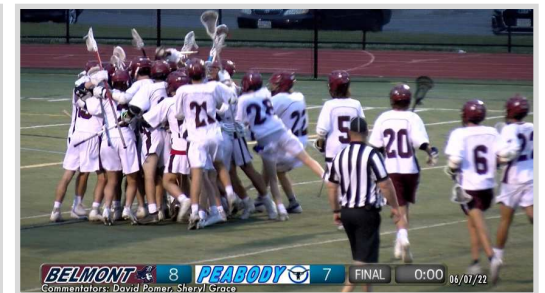




Help us move to the
library & high school

**BELMONT
MEDIA**

BELMONTMEDIA.ORG



BY THE NUMBERS

BUILDING ON A TRACK RECORD OF SUCCESS*

148 LOCAL
PROGRAMS

200 VOLUNTEERS — FROM
STUDENTS TO SENIORS

90 SPORTS GAMES
LIVE COVERAGE

45 PARTNER
ORGANIZATIONS

176 HYBRID MEETINGS OF
17 TOWN COMMITTEES & BOARDS

42 COMMUNITY
EVENTS

50 ELECTION COVERAGE
AND CAMPAIGN SPOTS

465 EQUIPMENT
RESERVATIONS

*ANNUAL



EVENTS

BRING US TOGETHER

**BELMONT MEDIA HELPS YOU
STAY INVOLVED WHEREVER YOU ARE.**

- ▶ **BELMONT TOWN DAY
& TURN ON THE TOWN**
- ▶ **FBE SPELLING BEE**
- ▶ **MLK COMMUNITY BREAKFAST**
- ▶ **PURPLE HEART DAY CEREMONY
& VETERANS DAY**
- ▶ **BELMONT PRIDE PARADE
& MEMORIAL DAY PARADE**
- ▶ **BCAA CHINESE NEW YEAR GALA**
- ▶ **BEECH STREET CENTER
EXERCISE CLASSES
& PERFORMANCES**
- ▶ **PAYSON PARK MUSIC FESTIVAL,
& SCHOOL CONCERTS**
- ▶ **FARMERS MARKET**
- ▶ **FUNDRAISING EVENTS**
- ▶ **BELMONT GALLERY OF ART
SHOWS**
- ▶ **AND MORE...**

BHS GIRLS RUGBY STATE CHAMPIONS
EVERY YEAR SINCE 2017



BELMONT 52 **ALGONQUIN A** 0 2nd 38:34
Commentators: David Hamer, Charlie Conroy 4/13/23

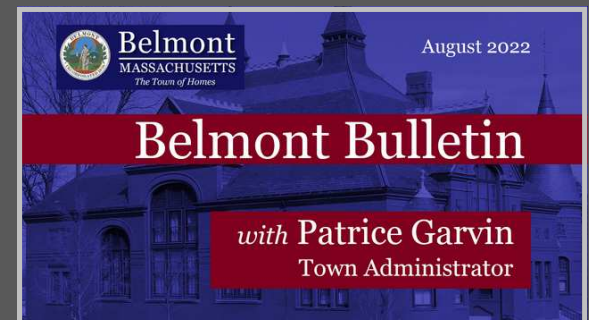
SPORTS
BUILD COMMUNITY PRIDE

NEARLY 90 GAMES LIVESTREAMED AND
COMMENTATED EACH YEAR BY COMMUNITY
VOLUNTEERS, STUDENTS, AND STAFF
— TO WATCH LIVE OR LATER.



FAMILY
BRIDGE THE
DISTANCE

MILESTONES LIKE GRADUATION ARE SHARED WITH
FAMILY AND FRIENDS AROUND THE WORLD.



HYPER-LOCAL NEWS

LOCAL NEWS TO SUPPORT AN INFORMED
PUBLIC IS CENTRAL TO THE MISSION OF
COMMUNITY MEDIA.



HYBRID MEETINGS

**“WITHOUT BELMONT MEDIA’S INFRASTRUCTURE, EQUIPMENT,
STAFF, AND VOLUNTEERS, REMOTE PARTICIPATION IN
TOWN GOVERNMENT WOULD BE IMPOSSIBLE.”**

— MEMBER OF THE SELECT BOARD



CAMPAIGN & ELECTION

BELMONT MEDIA SPOTLIGHTS THE CAMPAIGN AND
COVERS THE ELECTION LIVE.

VOTERS HEAR DIRECTLY FROM CANDIDATES AND THE
COMMUNITY IN NEARLY 50 SHOWS, PSAs, AND DEBATES.



Jermaine Holmes, Sales Associate

Belmont
Business
SPOTLIGHT



7/25

Sophia's Greek Pantry
265 Belmont St., Belmont

Belmont
Business
SPOTLIGHT

BUSINESS PROFILES

BUSINESS SPOTLIGHT HELPS
RESIDENTS DISCOVER NEW BUSINESSES AND
LOCAL RETAIL OWNERS REACH LOCAL MARKETS.



FILMING

INSPIRING A NEW GENERATION

LEARN TO USE A CAMERA TO TELL A STORY, THEN FILM A SHOW, A SPORTS GAME, OR CHOOSE ONE OF YOUR OWN IDEAS.



SATELLITE LOCATION:
BEECH STREET CENTER

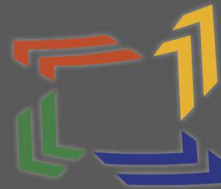
PODCAST

SHARE YOUR
THOUGHTS

RECORDING A PODCAST IS AN EASY WAY TO BEGIN CREATING CONTENT. JUST PICK AN IDEA, GRAB A FRIEND, AND START CHATTING — OR GO IT ALONE AND SHARE YOUR KNOWLEDGE.

WHAT'S NEXT?

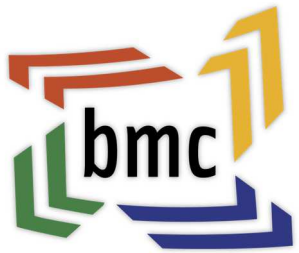
**BELMONT MEDIA IS MOVING TO THE
NEW LIBRARY AND HIGH SCHOOL**



belmont media center

WE ARE BELMONT

ONLINE ● ON ZOOM ● ON TV



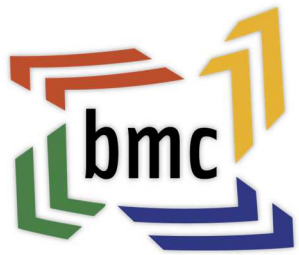
STUDIO 1

AT BELMONT PUBLIC LIBRARY



With the library's **255,000 VISITORS/YEAR**, Belmont Media will be located where the community comes together.

- ▶ **LEARN** TO FILM, EDIT, PODCAST, HOST, INTERVIEW, MAKE A MOVIE
- ▶ **BRING YOUR KIDS** TO LEARN HOW SHOWS ARE MADE
- ▶ **HOST** YOUR OWN SHOW
- ▶ **ATTEND** LIVE EVENTS
- ▶ **CREATE** A PODCAST
- ▶ **RECORD** AN EVENT PROMO
- ▶ **SHARE** YOUR KNOWLEDGE
- ▶ **EXPRESS** YOUR OPINIONS
- ▶ **APPEAR** AS AN INTERVIEW GUEST
- ▶ **MAKE** A MOVIE IN A DAY
- ▶ **CHECK OUT** A VIDEO CAMERA
- ▶ AND MORE ...



STUDIO 2

AT BELMONT MIDDLE & HIGH SCHOOL



2,200 STUDENTS will have a media studio
available for teaching and extracurricular uses.

- ▶ **COLLABORATE** ON SCHOOL PROJECTS
- ▶ **LEARN** VIDEO, EDITING, & STREAMING TECHNOLOGY
- ▶ **DEVELOP** INTERVIEW & COMMUNICATION SKILLS
- ▶ **WORK** AT AN INTERNSHIP
- ▶ **SHOOT** OR COMMENTATE YOUR FAVORITE SPORT
- ▶ **CREATE** A MEDIA PORTFOLIO
- ▶ **EXPLORE** JOURNALISM & FILM CAREERS
- ▶ **MAKE** A MOVIE
- ▶ **BUILD** MENTOR RELATIONSHIPS
- ▶ **RECORD** A PODCAST
- ▶ **AND MORE ...**

“WIN-WIN” PLAN

FOR THE NEXT STAGE OF BELMONT MEDIA

Put Belmont Media **“WHERE THE PEOPLE ARE”**

- 225,000 library visitors/year and 2,200 students/day
- to better serve the community.

Bring a **DYNAMIC SERVICE TO LIBRARY PATRONS**
that the community embraces.

SUPPORT STUDENTS through classroom projects,
extra-curriculars, and career exploration.

Save money that **BUILDS FINANCIAL SECURITY**
for services the town relies upon.

MIGRATE TO MODERN TECHNOLOGY that is
more powerful, cheaper, and easy to use.

MAKE IT HAPPEN

HELP US MOVE TO THE LIBRARY & HIGH SCHOOL

OUTFITTING THE STUDIOS

Outfitting the new Belmont Media studios will cost \$229,000 for cameras, lighting, audio equipment, and edit bays (after reusing as much equipment as possible).

FUNDING THE STUDIOS

A Belmont Media fundraising campaign has already raised \$130,000.

You can help
make it happen
at **BelmontMedia.org.**



PROJECT UPDATE

**BELMONT MEDIA IS MOVING TO THE
NEW LIBRARY AND HIGH SCHOOL**

Waverley Square Studio Equipment Cost in 2009 + \$350,000

(Not including renovation of space)





belmont media center

Since 2009, BMC has

- Kept cameras in service
- Repaired, rather than replace
- Repurposed older equipment
- Received donated equipment





belmont media center

Combined cost projection for 2 new TV Studios: \$229,000

- New equipment is smaller, cheaper, & “future-proofed”
- Re-purposing older equipment
- Includes donated gear
- Unexpected costs & contingency

